TOMASZ GNAT

Senior Product Designer & AI Consultant | Discovery ● UX ● AI implementation

kontakt@tomaszgnat.com | https://www.linkedin.com/in/tomasz-gnat/ | www.tomaszgnat.com | Warsaw, Poland

SUMMARY

Senior Product Designer and AI consultant with 12+ years of experience. As Senior Discovery Consultant at Netguru I did pure consulting work: defining project scope, estimating, and creating proposals that I presented to C-level stakeholders. As a Sii Polska contractor I worked for enterprise clients: I led a 9-month redesign of a bank's internal app and spent 12 months designing a radio device configuration system for Motorola Solutions – always following the same path: client problem → research and discovery → tested solution. Since 2025 at ECM Digital I use the same consulting skills – discovery, scoping, estimates and proposals – for AI implementation: AI Readiness Audit identifies where AI and automation genuinely support a company's processes, I build prototypes with AI (Figma, UX Pilot, Cursor), and a system of 20+ AI agents with roles and approval rules runs the daily operations of my businesses.

KEY PROJECTS (CASE STUDIES: TOMASZGNAT.COM)

- **Bank, via Sii – UX/UI redesign of an internal app for employees (9 months):** Client problem: every module worked differently, navigation was convoluted and the system did not work away from the desk. Discovery: audit, interviews with 3 user groups, 2 rounds of testing (4 scenarios). Solution: shared patterns across all modules, desktop and tablet. tomaszgnat.com/bank-app-case-study
- **Motorola Solutions, via Sii – radio device configuration system (12 months, 07/2021–07/2022):** Client problem: configuration was complex and error-prone, and wrong settings could disrupt the network. Discovery: interviews at 5 companies, 3 prototype versions, 2 test rounds with 5 people, 4 weeks of post-launch testing. Solution: a step-by-step guide with validation that warns but does not block. tomaszgnat.com/radio-case-study
- **AI consulting – AI Readiness Audit and AI agent system (ECM Digital):** the same discovery method applied to AI: mapping processes and choosing where AI adds value; a system of 20+ AI agents with roles, approval rules and integrations (Gmail, Notion, Trello, HubSpot). tomaszgnat.com/ai-readiness-audit-case-study, tomaszgnat.com/ai-agents-case-study

EXPERIENCE

Freelance Product Designer & Developer

ECM Digital | 2025 – present | Warsaw

Sole proprietorship: product design, discovery, AI transformation and AI-assisted web/app development.

- End-to-end product design – from discovery and UX strategy to final UI and delivery.
- AI-first process: UX Pilot and Figma (concepts and UI), Cursor (build), PostHog (product analytics).
- Designed and run a system of 20+ AI agents (Grok Bot) with roles and approval rules, a Notion knowledge base and Gmail, Trello, Google Calendar and HubSpot integrations – it handles the daily operations of my businesses.
- Created AI Readiness Audit – an offer and method for assessing where AI and automation can support a company's processes.
- UX audits for conversion and usability; discovery workshops for founders and product teams.
- Automations and AI workflows (n8n).

Senior Product Designer

Interia.pl | 03/2024 – 01/2025 | Kraków

Social Media Services at Interia, one of the leading Polish web portals.

- UX/UI for large-scale social products.
- User flows, wireframes, interactive prototypes and high-fidelity UI.
- Evolving the design system and standardising design practice across teams.
- Discovery and feature prioritisation; Miro workshops with business.
- Design specifications and documentation for development teams.

Senior Product Designer

Sii Polska | 07/2023 – 03/2024 | Warsaw

Contractor in the UX/UI Competence Centre.

- Discovery, research and UX/UI design for multiple international clients.
- User interviews, usability tests and stakeholder workshops.
- Prototypes and high-fidelity UI for client products; UX audits with business recommendations.

Senior Discovery Consultant – Product Design

Netguru | 07/2022 – 04/2023 | Warsaw

Discovery department at Netguru – client-facing consulting.

- Defining project scope: product goals and MVP scope.
- Preparing effort estimates.

- Creating proposals – solution proposals for clients.
- Presenting proposals, prototypes and roadmaps to senior and C-level stakeholders.
- Running product discovery and workshops balancing user, business and technology needs; prioritising features with teams.

Senior Product Designer

Sii Polska | 09/2018 – 07/2022 | Warsaw

Contractor in the UX/UI Competence Centre.

- End-to-end UX/UI design, design system work, usability testing and research.
- UX/UI as a Sii contractor for Motorola Solutions (07/2021 – 07/2022).

UX Designer

Avenga | 05/2017 – 08/2018 | Katowice

Contractor for an e-commerce solutions company.

- End-to-end UX/UI design, design system, usability testing and research.

UX/UI Designer

Diebold Nixdorf | 04/2014 – 04/2017 | Katowice

Retail division of Diebold Nixdorf (solutions for banking and retail).

- End-to-end UX/UI design, usability testing and research in cross-functional teams.
- Created the design system.

UX Designer

x-kom.pl | 10/2013 – 05/2014 | Częstochowa

First UX Designer at x-kom.pl.

- A/B tests and Google Analytics data analysis.
- End-to-end UX/UI design and research.

SKILLS

- **Product & UX:** Product Discovery, UX strategy, UX/UI, UX Research, usability testing, wireframing, prototyping, high-fidelity UI, design systems, mobile app design, accessibility (WCAG 2.2), UX audits
- **AI & automation:** AI-assisted design and development, multi-agent systems, automations (n8n), AI Readiness Audit
- **Consulting:** workshop facilitation, stakeholder management, estimates, roadmaps, Agile, Scrum, Jira, HTML

TOOLS

- **UI & prototyping:** Figma, UX Pilot, Google Stitch, Adobe XD, Sketch, Axure, Cursor, Google AI Studio
- **Research & analytics:** Maze, Lyssna, Hotjar, Google Analytics, GTM, PostHog, Dovetail, NotebookLM
- **Ideation:** Miro, FigJam, Mural, Mobbin
- **Automation & AI agents:** n8n, Grok Bot, Notion, Gmail, Trello, Google Calendar, HubSpot

EDUCATION

User Experience Design – SWPS University, Katowice

Web Design – WSB Academy, Dąbrowa Górnicza

Marketing and Management – Silesian School of Management, Katowice

LANGUAGES

Polish – native | English – fluent